

# PRESIDENT'S CHOICE AWARDS

2005 Q4 Eligible Award Entrys

**Client:** Weissgerber's  
**AE:** Justin Wilson  
**CSR:** Kathy Sullivan

**Project Description:** Weissgerber's Family Brochure

**Finished Size:** 5" x 6"

**Inks:** Outside Cover - 7421 / 0  
Cover - 4cp + GAQ / same  
Body - 4cp + GAQ / same

**Stock:** Outside Cover – Clearfold Translucent  
Smooth White  
Cover- 80# Cover  
Body – 70# Text

**Finishing:** Trim, fold, and saddle stitch

**Uniqueness:** Translucent cover,  
brilliance of color on inside cover show thru

