

PRESIDENT'S CHOICE AWARDS

2008 Q2 Eligible Award Entries

Client: Promotion Execution Partners
AE: Will Reed
CSR: Tammy Classey

**Project
Description:** Tide Neck Hanger

Finished Size: 1.5" X 3"

Inks: 1st pass White dry trap. 2nd pass 4cp, PMS 2925 & OGAQ

Stock: Super Reflector Film Cover

Finishing: Die cutting, punch holes, strung with elastic string, band in 75's

Uniqueness: The reflective stock is sure to catch someone's attention as a neck hangtag.

