

PRESIDENT'S CHOICE AWARDS

2008 Q2 Eligible Award Entries

Client: The Hacker Group
AE: Dan Perrone
CSR: Sheila Dippel

Project Description: Kawasaki Go Green Mailer

Finished Size: 9" X 5"

Inks: 4cp / Same

Stock: 14 mil lenticular lens with printable backer

Finishing: Trim, Variable Image and Mail

Uniqueness: Great marketing campaign, with the streaks of green lightning.



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For more information about the President's Choice Awards email
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