

PRESIDENT'S CHOICE AWARDS

2006 Q1 Eligible Award Entrys

Client:	Cincinnati Reds
AE:	Steve Nester
CSR:	Katie Vetter
Project Description:	Cincinnati Reds Game Day Team Handbook
Finished Size:	4.25" x 9"
Inks:	Cover – 4cp + OA UV / same Body – K / K Divider pages – K / O
Stock:	Cover – 100# Gloss Cover Body – 60# Offset Dividers – 50# Index Springhill Opaque Red
Finishing:	Score, Trim, Fold, and Saddle Stitch
Uniqueness:	UV cover adds protection and has a fold out map for convenience – nice overall design

