

SHEER VENEER

This is not for your everyday marketing piece. If you are looking for a high impact substrate this is sure to be one of the most unique and striking available, think Sheer Veneer. This ultra-thin real wood can be laminated to a variety of substrates to fit your end use. It prints, scores, folds, embosses, and foil stamps, offering the genuine warmth of real wood for folding cartons, collateral, corrugated displays, foam board signage and many other applications.

APPLICATIONS

- New Product Launch
- Product With Unique Feature
- Organic Product
- Book Cover
- Packaging

VERTICAL MARKETS

- Architectural Firm/Builder
- Beverage Manufacturer & Distributor
- College & Professional Sport Team
- Cruise Line & Tourist Destination
- Environmental Agencies
- Hospitality Marketing & Licensing Company
- Manufacturer (Automotive, Cosmetic, Pharmaceutical, Recreational)

SPECIFICATIONS

- Hardwood Species
 - Aromatic Cedar
 - Birch
 - Cherry
 - Maple
- Common Backer Material
 - Fiber Board Paper
 - Custom Cote
 - Film Barrier
 - Polyester
- Variety of Rolls Widths and Lengths Available
- Caliper – Depends on Backer
(See Product Specialist)
- Able to Diecut, Perf, Emboss & Foil



RR DONNELLEY

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For more information contact a
Product Specialist at **262-338-6101**