

MAGNECOTE

Prints like a paper. Acts like a magnet. Looking for a cost effective substitute for standard magnets? If your message requires frequent changes, this magnetic paper is the unmatched choice! Whether your message comes in classic one color or striking four color, MagneCote will give you a piece that stays, looks crisp, clear and clean until it is ready to be removed or re-applied. MagneCote is also great for mailings due to its light weight.

APPLICATIONS

- Ad Specialty
- Direct Mail
- Magazine Insert
- Tradeshow Handout
- Business Opening or Re-location
- Coupon
- Home & Office Use

VERTICAL MARKETS

- Beverage Manufacturer & Distributor
- College & Professional Sport Team
- NASCAR & Motor Sport Team
- Cruise Line & Tourist Destination
- Hospitality Marketing & Licensing Company
- Restaurant & Fast Food Chain
- Concession & Venue Company
- Hotels & Resorts
- Manufacturers (Pharmaceutical, Automotive, Recreational, etc.)
- Retail
- Theme Parks & Vacation Property
- Museum & Zoo
- Association & Organization
- Coupon
- Home & Office

SPECIFICATIONS

- Coated Paper with Magnetized Backer
- Paper – Sterling Ultra #100 Text
- Caliper – 11.2 Mils Patented
- Able to Diecut, Perf, Emboss & Foil



RR DONNELLEY

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For more information about MagneCote,
contact a Product Specialist at **262-338-6101**